The Better World Shopping Guide

[2 min] Intro to The Better World shopping Guide, 7th Edition - [2 min] Intro to The Better World shopping Guide, 7th Edition 2 minutes, 1 second - An informative introduction to the new, 7th Edition of **The Better World Shopping Guide**,. Let me know what you think!

[2 min] The Better World Shopping Guide 7th Edition Intro - Egomaniac Edition - [2 min] The Better World Shopping Guide 7th Edition Intro - Egomaniac Edition 2 minutes, 6 seconds - A funnier introduction to the new, 7th Edition of **The Better World Shopping Guide**, Enjoy.

The Better World Shopping Guide 7th Edition with author Ellis Jones - The Better World Shopping Guide 7th Edition with author Ellis Jones 2 minutes, 17 seconds - In this video, Ellis Jones speaks about the 7th Edition of his popular book **The Better World Shopping Guide**,. You can order your ...

Introduction

About the book

How it works

[90 min] Better World Shopping Guide 2006 1st Ed Book Talk Cody's Books San Francisco - Ellis Jones - [90 min] Better World Shopping Guide 2006 1st Ed Book Talk Cody's Books San Francisco - Ellis Jones 1 hour, 28 minutes - This was one of my first book talks on **The Better World Shopping Guide**, just after the release of the 1st edition. It takes place at ...

The Better World Shopping Guide - The Better World Shopping Guide 2 minutes, 47 seconds - Dr. Ellis Jones talk about his book \"The Better World Shopping Guide,\"

BWTV Pilot - Better World Shopping Guide - BWTV Pilot - Better World Shopping Guide 4 minutes, 48 seconds - This is a pilot for a weekly video podcast series we'd like to see funded. Each week a different consumer product category is ...

Intro

The Chocolate Industry

Nestle

Endangered Species Chocolate

Tips for Buying Chocolate

Outro

The Better World Shopping Guide - The Better World Shopping Guide 2 minutes, 17 seconds - Know what companies are socially responsible.

A Better World Shopping Guide - A Better World Shopping Guide 3 minutes, 35 seconds - Nearly every day you implicitly vote to support business practices by how you spend your dollars. This includes their economic ...

Ellis Jones: \"The Better World Shopping Guide\" - Ellis Jones: \"The Better World Shopping Guide\" 2 minutes, 47 seconds - Author of The Better World Handbook and **The Better World Shopping Guide**, Hire Ellis to speak at your next event.

Ellis Jones: \"BWTV Pilot - Better World Shopping Guide\" - Ellis Jones: \"BWTV Pilot - Better World Shopping Guide\" 4 minutes, 48 seconds - Author of The Better World Handbook and **The Better World Shopping Guide**, Hire Ellis to speak at your next event.

You can change the world and the better world shopping guide shows you how! - You can change the world and the better world shopping guide shows you how! 3 minutes, 2 seconds - Average family of four spends \$22000 a year on consumer goods that's 22000 votes dollar for every vote for you to make **a better**, ...

Trailer (1 min) Every Dollar Is A Vote - Trailer (1 min) Every Dollar Is A Vote 2 minutes, 58 seconds - This short documentary digs into the research behind Professor Ellis Jones' **Better World**, Shopper project, a research effort that ...

Ethical Consumerism - Ellis Jones - Ethical Consumerism - Ellis Jones 1 hour, 30 minutes - Tuesday, March 29, 2011 - Ellis Jones, Author, **A Better World Shopping Guide**,.

[1 min] Trailer - Every Dollar Is A Vote - 2021 documentary - Dr. Ellis Jones - [1 min] Trailer - Every Dollar Is A Vote - 2021 documentary - Dr. Ellis Jones 1 minute, 11 seconds - This short documentary digs into the research behind Professor Ellis Jones' **Better World**, Shopper project, a research effort that ...

Every Dollar Is A Vote - Documentary Trailer (1 min) - Every Dollar Is A Vote - Documentary Trailer (1 min) 1 minute, 11 seconds - Professor Ellis Jones synthesizes 30 years of data gleaned from 75 nonprofit, government, and private sources that collectively ...

KRON TV interview - KRON TV interview 9 minutes, 36 seconds - A 2007 San Francisco interview with Ellis Jones following the publication of the 1st edition of **The Better World Shopping Guide**,.

The Better World Shopping Guide

Exxon Mobil

The Social Responsibility Movement

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